

ENCORE

LED Lighting Solution for Commercial sites, Hotels, Museums and Galleries

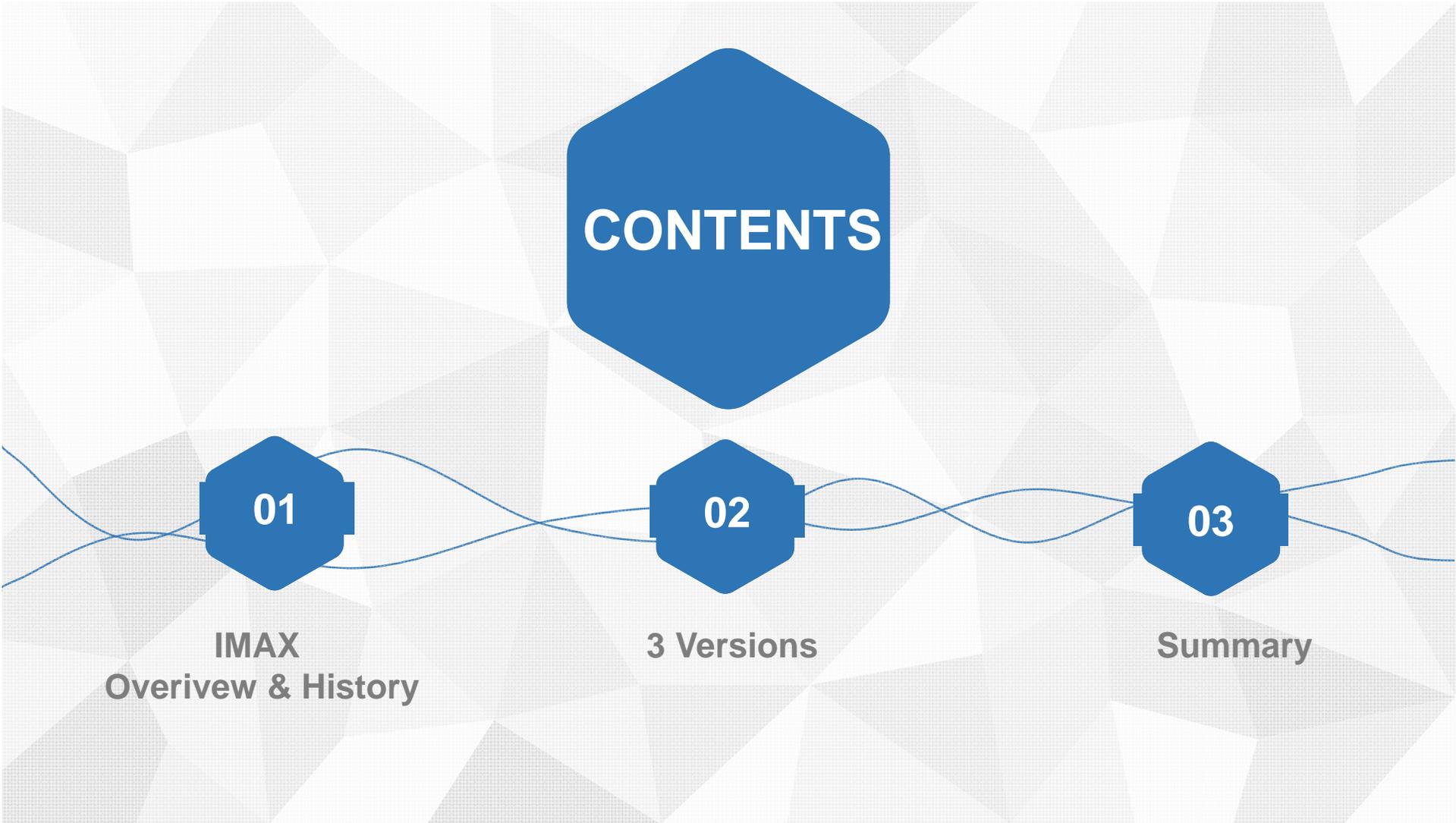
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IMAX

Museum-level Lighting
Solutions with Super-high
Cost Effective.



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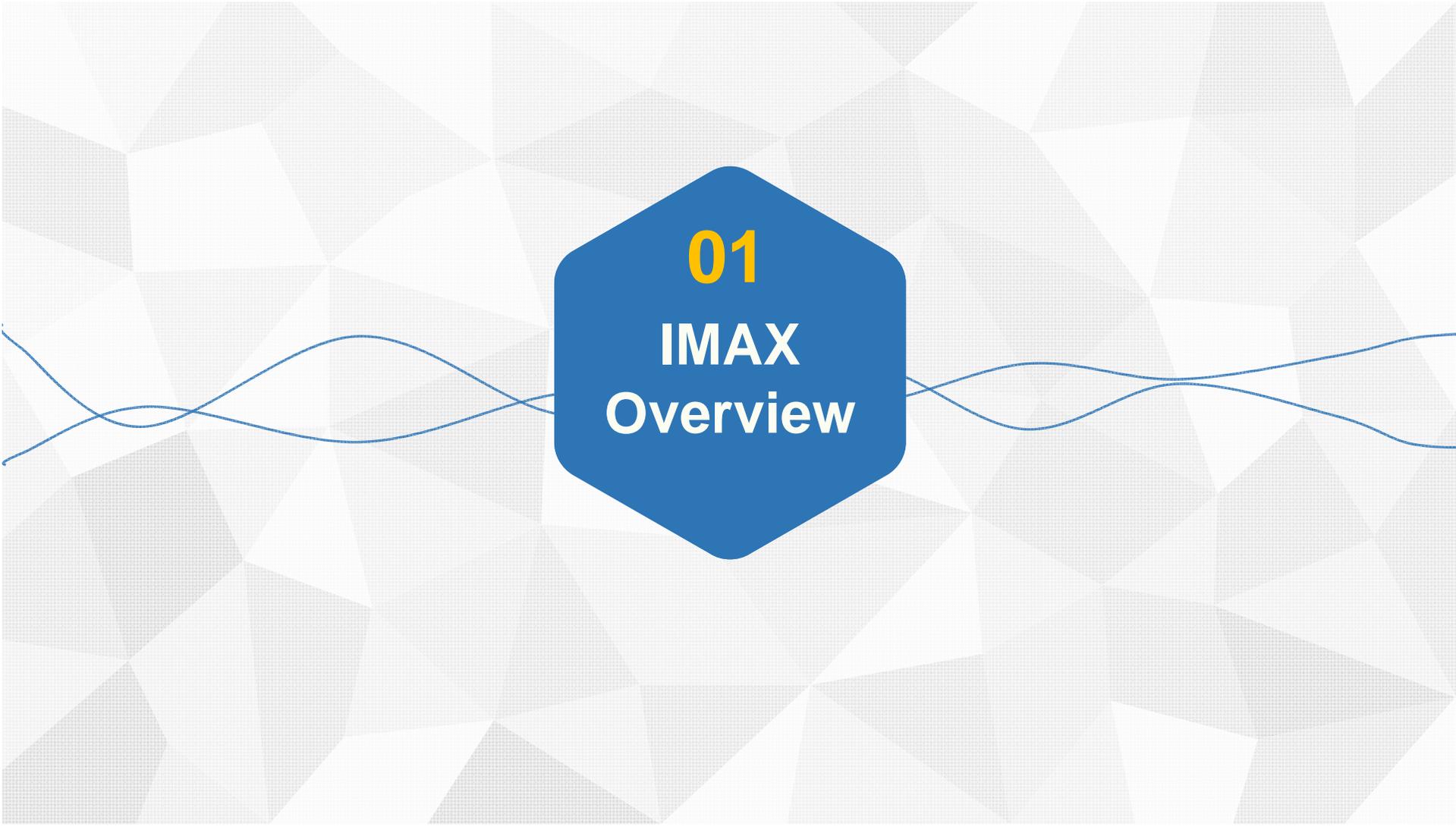
**IMAX
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Summary



01

**IMAX
Overview**

IMAX History

The IMAX zoomable track light classic type was first born in **2015 and exhibited on HK Fair**, and it attracted a lot of heavy buyers like USA Contech Lighting and UK Illuma, however it's still an incomplete solution.

On **2019**, IMAX was rebirth with all new designs with the aim of offering **whole set of lighting solution for museum, galleries and commercial sites**. Not only that, it also blent the **super-high cost effective** as one of it's features. Let's see what's new in the IMAX series.



Classic 15W/20W Model



30W Model

IMAX 3 Versions- Overview

The IMAX Family now covers 3 members: **fixed beam(Standard version), zoomable (new&classic), projector(New design)**. They solved the new challenges on the **cost efficient, beam angle and facula**. which consist of a whole set of lighting solutions for museums, galleries and retail shops.

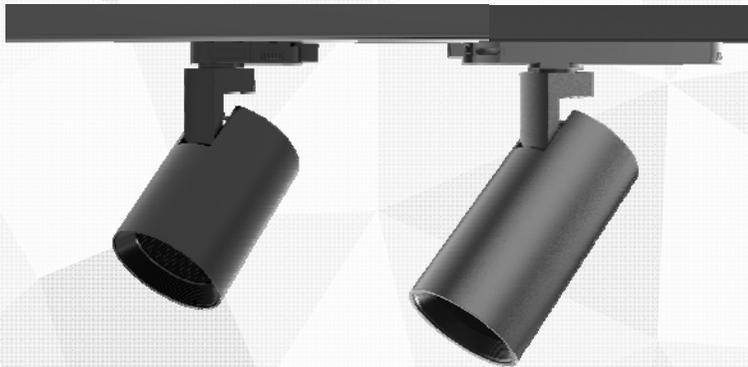




02

**IMAX
3 Versions**

IMAX Standard- 1



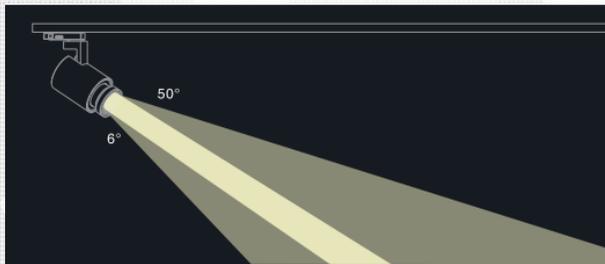
15W

20W/30W

Features: New Challenge on Cost Performance

1. Appearance: **No screw & minimalist compact design** can meet all kinds of aesthetic tastes.
2. Accessories: Can be with **honeycomb and cross louve** for anti-glare function.
3. **Super-high cost effective:** Philips adapter for (20/30W) + CREE COB can meet wider market requirements.
4. Applications: general lighting for museums, galleries or retail shops.

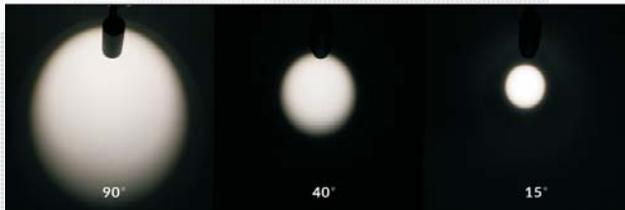
IMAX SERIES Zoomable- 2



Features: New Challenge on Beam Angle

1. Appearance: **compact & slim design** can satisfy different aesthetic tastes.
2. Optics: **6°-50°/10°-50°**, 6° fits smaller areas and objects, there are seldom zoomable lights beam angle can be **under 10°**.
3. Accessories: **honeycomb & barndoor** help to achieve **anti-glare** and **shape light function**.
4. Applications: museums, galleries or retail shops for small objects.

IMAX SERIES Zoomable- 2



Features:

1. Appearance: **classic sleek design** satisfies different aesthetic tastes.
2. Optics: **15°-90°/15°-70° wide beam** to illuminate small to big objects.
3. Accessories: **honeycomb & barndoor** help to achieve **anti-glare** and **shape light function**.
4. Applications: museums, galleries or retail shops accent lighting.

IMAX SERIES Projector-3



Features: New Challenge on Light Facula

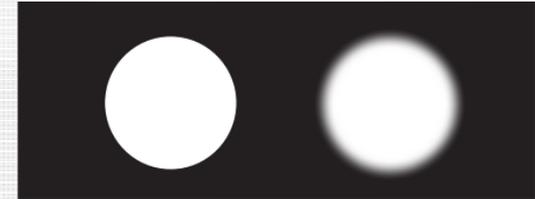
1. Optics: **18-30D** adjustable snoot to adjust the light **facula size & sharpness**
2. Facula size: **Iris diaphragm** can change the **facula size**.
3. Light shapes: **4 framing blades** can adjust the **light shapes** into triangle, rectangular, square, etc.
4. LOGO Projection: Project **high-quality patterns, characters**, etc. on the wall, floor and any places in the form of light.
5. Applications: museums, galleries or high-end restaurants.

IMAX SERIES Projector-3



Features:

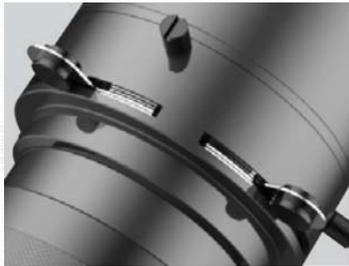
Part A : Adjust the **sharpness**



Part B: Adjust the light **beam angle**

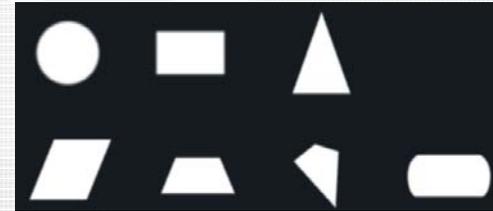


IMAX SERIES Zoomable-3



Features:

→ Part C: Adjust the light **shapes**



→ Part D: Adjust the iris diaphragm for **facula size**





03

Summary

Summary

If your customer looking for **commercial sites** lighting solutions, below would be a good choice:

- IMAX **Standard** as general lighting.
- IMAX **Zoomable 10W 6-50°** as accent lighting or illuminate small objects.
- IMAX **Zoomable classic 15-70° /15-90°** as accent lighting or illuminate big objects.
- IMAX **Projector** as special lighting to put LOGO or special light pattern.



Summary

If your customer looking for **museums, galleries** lighting solutions, below would be a good choice

- IMAX **Standard** as general lighting to light up the wall or corridor.
- IMAX **Zoomable 10W 6-50°** for small size exhibits.
- IMAX **classic 15-70° /15-90°** for round or bigger size exhibits.
- IMAX **Projector** to illuminate the different shapes pictures or exhibits.



Show Case- Coming soon!

Making Your presentation easy and very professional when you meet clients!

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Customized Logo



THANKS

from all Encore team

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